

Rules

General Information	
Registration Open	04/01/2016
Contest End	04/08/2016

Prizing

Overall	
1st	\$50,000 for any entry correctly predicting the order of opponents for the entire 2016 Atlanta Falcons Schedule.

2016 Atlanta Falcons Schedule Challenge

OFFICIAL CONTEST RULES

1. The Contest
2. Eligibility
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NO PURCHASE NECESSARY TO ENTER OR WIN; MAKING A PURCHASE WILL NOT IMPROVE ODDS OF WINNING

1. The Contest

2016 Atlanta Falcons Schedule Challenge (the "Contest"), sponsored by the Atlanta Falcons (the "Sponsor"), is a free entry, on-line contest designed to promote the 2016 Atlanta Falcons season and to test one's own prognostication skills when it comes to selecting the outcomes of the official Atlanta Falcons 2016 schedule. This Contest is provided solely for entertainment purposes or as a pastime and must not be used as the basis for any wager. A \$50,000 Grand Prize will be awarded to an entry that correctly predicts the entire opponent order of the 2016 Atlanta Falcons schedule including the name of each opponent (only one (1) \$50,000 prize will be paid; in the event of multiple winners, prize will be split evenly). The odds of winning the Grand Prize depend on the number of entries received. The Contest will run from April 1, 2016 to April 8, 2016.

2. Eligibility

The Contest is open to legal residents of the United States who are eighteen (18) years of age or older at the time of entry. Void where prohibited or in jurisdictions where licensing is required. The following persons and their dependents are not eligible to enter or win: employees, temporary employees, interns, or independent contractors of the, Atlanta Falcons, and the parents, affiliates, subsidiaries, and advertising and promotion agencies, and the immediate families (spouse, parents, siblings and children) and members of household of each of the above. Limit one (1) entry (registration) per person AND per e-mail address. Multiple entries per person or email address will be disqualified.

3. How to Enter

Register by visiting [www.http://tickets.atlantafalcons.com/new-season-tickets/2016-guess-the-schedule-contest/](http://tickets.atlantafalcons.com/new-season-tickets/2016-guess-the-schedule-contest/) and following the on-line instructions to submit your entry. You will have one opportunity to make your selections and will not have the ability to make changes to your selections ("Picks") once your entry has been submitted. You may enter the Contest at any time up until the Final Entry Deadline, which is Friday April 8th at 11:59pm.

4. How to Play

Using the entry form ("Entry Form") provided, predict the order of opponents for all sixteen (16) regular season games (bye week will not be designated). Once you have submitted your selection(s) (each a "Pick"), you will be presented with a confirmation message. To be eligible to win the \$50,000 prize, you must submit your selections before the posted deadline.

PLEASE NOTE: If you submit an incomplete entry form, you will not be eligible for the \$50,000 Grand Prize offer.

5. Prizes

\$50,000 will be awarded to any entry that correctly predicts the entire order of opponents for the 2016 Atlanta Falcons schedule. By definition, a winning entry must correctly predict the order of opponents for all sixteen (16) games of the 2016 Atlanta Falcons Regular Season Schedule.

In the event more than one (1) entry has correctly predicted the entire 2016 Atlanta Falcons schedule, the \$50,000 grand prize will be split equally among all winning entries. In the event no entry has correctly predicted the entire 2016 Atlanta Falcons schedule, the \$50,000 Grand Prize will not be awarded.

6. Terms and Conditions

By participating, all entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding on all matters relating to this Contest. Winners will be notified by the Sponsor via e-mail and/or telephone, within ten (10) business days after the 2016 Atlanta Falcons schedule has been released. Winners will be required to execute and return an affidavit of eligibility and liability release, and where legal, a publicity release, within fourteen (14) days after issuance of notification. Non-compliance with the above may result in disqualification and selection of an alternate winner. If attempted prize notification fails or the requisite documents are returned as undeliverable or are not returned within fourteen (14) days of receipt, prize may be forfeited in its entirety without further notice. All entries become the property of the Sponsor and will not be returned to entrants. The Sponsor reserves the right to correct any and all printing, typographical, or mechanical errors.

Online entries by Internet will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, education, institution, etc.) responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor is not responsible for entries not received due to lost, failed, delayed, or interrupted connections, including Internet/Web-server/network/phone-line connections or miscommunications, or other electronic malfunctions, computer or telephone, hardware or software failures, malfunctions, or garbled or jumbled transmissions. The Sponsor reserves the right, in its sole discretion, to cancel or suspend the Contest should virus, bugs, unauthorized human intervention, legal restrictions or other causes beyond the control of the Sponsor, in the Sponsor's sole opinion, corrupt or impair the administration, security, fairness, or proper operation or play of the Contest.

The Sponsor reserves the right to verify the eligibility of any participant. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of this Contest is a violation of criminal and/or civil laws and, should such an attempt be made, the Sponsor reserves the right to disqualify the entrant and seek damages and other remedies to the fullest extent permitted by law. By participating, each entrant agrees to be bound by these Official Rules and further agrees that, (i) if legally permissible, the Sponsor and each of their parents, subsidiaries, and affiliates have the right to publicize his or her name, voice, city/state of residence, photograph and/or likeness for advertising, trade and/or any other purpose in any media or format now or hereafter known without further compensation, authorization or remuneration; and (ii) the Sponsor and each of their respective parents, affiliates, and subsidiaries and all of their respective officers, directors, employees, representatives, and agents shall have no liability whatsoever for any loss, injury, or damage to entrant or any other person or entity, including personal injury, death, or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use, or misuse of the prize or participation in this Contest.

Direct any questions regarding the Contest to: Atlanta Falcons Football Club, LLC, 4400 Falcon Parkway, Flowery Branch, Georgia 30542.

The National Football League (the "NFL"), its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this lottery or the prize awarded. The NFL Entities have not offered or sponsored this lottery in any way.

All federal, state and local laws apply. Contest void where prohibited or restricted by law.